

Scion Limited

Cookie Policy (March 2020 Edition)

Our website, www.scion.com, uses cookies to enhance your browsing experience.

What are Cookies?

A cookie is a small text file of data which a website may put on your computer or mobile device when you first visit a website or page. Cookies contain information that is transferred to your computer's hard drive. The cookie will help the website to remember your device the next time you visit that website. In this Cookie Policy we use the term "cookies" to refer to all files that collect information in this way.

What do Cookies do?

There are many actions cookies perform. For example, they can help us to remember your username, your membership preferences and analyse how well our website is performing.

Certain cookies contain personal information – for example, if you click to "remember me" when logging in, a cookie will store your username and member details. Most cookies won't collect information that identifies you, and will instead collect more general information such as how users arrive at and use our websites, or a user's general location.

Why does Scion use Cookies on its website?

Cookies allow us to distinguish you from other users of our website, which helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

What Cookies do We use on our website?

We use the following cookies on our website:

- **Essential cookies.** These are cookies that are essential to the operation of our website. They include, for example, cookies that enable us to identify our members and ensure they can only access the member only areas of our website. It is possible to disable these cookies but if you do so, you may not be able to access key areas of our website that are intended specifically for members.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you and your preferences when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, to save you re-entering your membership details each time you access the member's area of our website, or for example, your choice of language).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website more relevant to you. [We may also share this information with third parties for this purpose.]

For more information about the specific cookies which we use on our website, please see the table below.

Can you block the cookies on our website?

If you have previously browsed to our website and no longer wish to accept cookies, please be aware that some cookies may have already been set. You may delete these cookies at any time via your browser by following the instructions here <https://www.aboutcookies.org/how-to-control-cookies/>

You can control cookies via your browser settings by following the instructions on the same website page. Please remember, if you choose to block cookies then

your browsing experience may be affected and you may find certain areas of our website do not work properly.

More information about Cookies

For more information about how business use cookies go to www.allaboutcookies.org.

Read more about the individual cookies we use and how to recognise them by looking at the table below.

Cookie Title Cookie Name	Purpose	More Information
All domain Google Analytics	This web analytics cookie collects information about how visitors use the Websites, which website the user came from, the number of each user's visits and how long a user stays on the Websites	Click here
sciony.com io	Session for real time notification	
sciony.zendesk.com & zdassets.com __cfduid	Identifies individual visitors privately to apply rate limiting.	
stripe.com __stripe_sid, cid, lang, user, site_sid, __stripe_mid, docs.prefs, merchant, session, __stripe_orig_props, private_machine_identifier, has_intentionally_selected_curl, machine_identifier, expanded- topics, persisted-tab-platform, scfc, recent-views	These cookies are assigned by our third party payment processor, Stripe, and assist with the sciony subscription payment process.	Click here
zendesk.com _biz_pendingA, _uetsid, _gcl_au, _biz_ABTestA, __zlcmid, _biz_flagsA, _biz_uid, ajs_anonymous_id, _uetvid, optimizelyEndUserId, ajs_user_id, flight, ajs_group_id, _biz_nA	These cookies are assigned by our third party customer support, zendesk, and assist sciony user through the website.	Click here
stripe.com & zendesk.com _fbp	Cookie is placed by Facebook to store and track visits across websites.	Click here